

3rd INDY'S

**Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.**

➤ **Lifetime Achievement Award**

Walter E. Vieira, President, Marketing Advisory Services Group

Jitendra Bhargava, Executive Director - Corporate Communications, Air India Ltd.

➤ **Outstanding Contribution to Media and Advertising**

Late Mr. Robinton Maloo

➤ **INDY'S Hall of Fame**

Piyush Pandey, Executive Chairman & National Creative Director,

Ogilvy & Mather Pvt. Ltd.

➤ **INDY'S Personality of the Year**

Anisha Motwani, EVP Marketing & CMO New Markets, Max New York Life Insurance Co. Ltd.

➤ **INDY'S Marketing Professional of the Year**

Sanjay Gupta, Chief Marketing Officer, Bharti Airtel Limited

➤ **Media Personality of the Year - RADIO**

Harish Bhatia, Chief Operating Officer, MY FM Radio (94.3)

➤ **Media Personality of the Year- Television**

Rajesh Kamat, CEO, Viacom 18 Media Pvt. Ltd.

➤ **PR Company of the Year - "20-20 Media"**

Sunil Agarwal, Managing Director, 20:20 Media

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- **Best Media Production House of the Year - "Endemol"**
Deepak Dhar, Managing Director, Endemol India Pvt. Ltd.
- **Best Brand Campaign of the Year - "Reliance Big TV"**
Vipan Seth, Chief Marketing Officer, Reliance Big TV
- **Best Campaign of the Year - "Jago Re!"**
Sushant Das, Associate Vice President, Tata Tea
- **Youth Channel of the Year - "Channel V"**
Saurabh Kanwar, Vice President - Content & Communication, Channel V
- **News Channel of the Year - "CNN IBN"**
Rajdeep Sardesai, Editor In Chief, CNN IBN
- **Media Personality of the Year - Print**
K. U. Rao, Chief Executive Officer, DNA
- **INDY'S Inspirational Personality of the Year**
Prasoon Joshi, National Creative Director - Executive Vice President,
McCann Erickson (India) Ltd.
- **INDY'S Best Gaming Portal Award - "Zapak"**
Rohit Sharma, Chief Operating Officer, Zapak Digital Entertainment Ltd.
- **INDY'S Inspirational Campaign for Social Innovation - "Godfrey Phillips - Bravery Award"**
Harmanjit Singh, General Manager - Corporate Affairs, Godfrey Phillips India Ltd.

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- **INDY'S Longest Brand Campaign & Most Successfully Remembered - "Fevicol"**
Vishal Malhan, Head Marketing, Pidilite Industries Ltd.
- **INDY'S Exemplary Leader Award**
Pradeep Shrivastava, Chief Marketing Officer, Idea Cellular Limited
- **INDY'S Outstanding Film of the Year - "Tare Zameen Par"**
Aamir Khan, Producer & Director, Aamir Khan Production Pvt. Ltd.
- **INDY'S Outstanding Director of the Year**
Aamir Khan, Producer & Director, Aamir Khan Production Pvt. Ltd.
- **INDY'S Fashion and Lifestyle Channel of the Year - "Zoom"**
Suresh Bala, Chief Executive Officer, Zoom Entertainment Network Ltd.
- **Young Achiever Award**
Chandramohan Mehra, Head-Corporate Communications, SBI Life Insurance
- **INDY'S Leadership Award**
Dipankar Mookerjee, General Manager - HR & Marketing, Bank of Baroda
- **INDY'S Leadership Award**
Ameer Ismail, Executive Director, LIN Opinion
- **INDY'S Super Achiever Award**
P. Balaji, Vice President - Marketing & Strategy, Ericsson India Pvt. Ltd.

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- **Brand Leadership Award**
Ketan Kulkarni, GM - Marketing, Corporate Communication & Sustainability,
Blue Dart

- **INDY'S Personality of the Year**
Mythili Chandrasekar, Senior VP and Executive Planning Director, JWT

- **Jury Special Award - Best In House Magazine**
Abhijeet Sarckar, Corporate Communication, Sahara India Pariwar

- **Marcom Professional of the Year**
Rajesh Chakrabarti, Vice President - Marketing, Reliance Capital Ltd.

- **News Channel of the Year**
Aaj Tak

- **Best In House Magazine**
(*GOLD*) Bharti Learning Systems
(*BRONZE*) Wizcraft International Entertainment Pvt. Ltd
(*SILVER*) Life Insurance Corporation of India

- **Most Creative Ad on TV**
(*GOLD*) Bhaskar Group

- **Most Creative Ad on TV - Finance/ Banking & Insurance**
(*BRONZE*) Euro RSCG

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➤ **Most Creative Ad on TV - Beverages/ Dairy Products**

(*SILVER*) Mother Dairy Fruit & Vegetable Pvt. Ltd.

➤ **Best Corporate film of the year.**

(*GOLD*) Bhaskar Group

(*BRONZE*) Reliance Capital Ltd.

(*SILVER*) Life Insurance Corporation of India