

4th **INDY'S**

**Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.**

- **Media Personality of the Year - Print**
Girish Agarwal, Director, Bhaskar Group

- **Media Personality of the Year - Internet**
Nitin Mathur, Director - Marketing, Yahoo India

- **Media Personality of the Year - Radio**
Prashant Pandey, Chief Executive Officer, Radio Mirchi

- **Most Creative Ad on TV in Food & Confectionary**
(Britannia NutriChoice) Britannia Industries Limited

- **Most Creative Ad in Travel / Hotel & Leisure Industry**
Taj Group of Hotel

- **Best Brand Building Campaign - TV**
(Vodafone (Zoo Zoo) Campaign) Vodafone Essar Limited

- **Agency of the Year**
Ogilvy & Mather Pvt. Ltd.

- **Fashion Channel**
Zoom Entertainment Network Ltd.

- **News Channel of the Year**
(Star News) Media Content & Communication Services India Pvt. Ltd.

4th **INDY'S**

**Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.**

- **Film Director of the Year**
R. Balakrishnan (Balki), Chairman & Chief Creative Director, Lintas India Pvt. Ltd.

- **Hall of the Fame Award**
Sangeeta Talwar, Executive Director, Tata Tea Ltd.
Lalit Modi, President & Managing Director, Modi Enterprises

- **Creative Professional of the Year**
Rajiv Rao, Creative Director, Ogilvy & Mather Pvt. Ltd.

- **Corporate Communication Professional of the Year**
Harmanjit Singh, General Manager - Corporate Affairs, Godfrey Phillips India Ltd.

- **Best Online Portal (Education Category)**
The Education Times

- **Lifetime Achievement Award**
Roger C B Pereira, Chairman, Roger Pereira Communication Pvt. Ltd.

- **Exemplary Leader Award**
Vineet Taneja, Marketing Head, Nokia India Pvt. Ltd.

- **Social Network Site of the Year**
Bigadda.com

- **Research Agency of the Year**
The Nielsen Company

4th INDY'S

Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.

- **Award for Best in Celebrity Management**
Harindra Singh, Vice Chairman & Managing Director, Percept India Pvt. Ltd.
Shailendra Singh, Joint Managing Director, Percept India Pvt. Ltd.

- **Personality of the Year**
Shireesh Joshi, Director Marketing, Bharti Airtel Ltd.

- **Marketing Professional of the Year**
Kumar Ramanathan, Operations Director, Vodafone Essar South Limited

- **Youth Channel of the Year**
MTV Networks Ltd.

- **Leadership Award**
S Roy Choudhury, Director-Marketing, Hindustan Petroleum Corporation Ltd.

- **Award for Outstanding Contribution to Social Network**
Rohini Nilekani, Chairperson, Arghyam

- **Youth Achiever Award**
Lara Balsara, Business Development & Diversification Manager, Madison Communication Pvt. Ltd.

- **Best Airline of the Year**
Kingfisher Airlines Ltd.

- **Award for Outstanding Contribution to Mass Media**
Siddhartha Basu, Chairman & Managing Director, Big Synergy

4th **INDY'S**

**Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.**

- **Award for Best Visual Effects (Global)**
Prime Focus Limited.

- **Super Achiever Award**
Shikha Ghosh, President, Indian Centre of Public Affairs & Relations
Aruna Sharma, Director General, Doordarshan (DD)

- **Award for Social Awareness**
(Un Hazaaron Ke Naam) Sphere Origins Multivision Pvt. Ltd.

- **Young Achiever Award**
Jay Gupta, Managing Director, The Loot India Pvt. Ltd.
Shamsher Gorawara, Head-Corporate Communication, Lupin Pharma

- **Best In-House Magazine**
(*GOLD*)
(Hamara) Hindustan Unilever Ltd.

(*BRONZE*)
(Samvad) Dainik Bhaskar

(*SILVER*)
(Fastrack) Safexpress Pvt. Ltd.

- **Best Corporate Film of the Year**
(*GOLD*)
IDBI Bank Ltd.

(*BRONZE*)
Tata Chemicals Limited

4th INDY'S

Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.

(SILVER)

Life Insurance Corporation of India

➤ **Best In Media Category - Best Consumer Driven Campaign**

(GOLD)

Aircel Ltd.

➤ **National Newspaper of the Year**

(GOLD)

Danik Bhaskar

➤ **Regional Newspaper of the Year**

Danik Bhaskar

Divya Bhaskar