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ASTD Presents Lifetime Achievement Award, Honors Five Others for Contributions to the Learning and Development Profession

Former Campbell Soup CEO Doug Conant named Champion.

(Denver, CO), May 8, 2012 – During the ASTD 2012 International Conference & Exposition, David Campbell, creator of the Campbell Interest and Skills Survey and other psychological assessments, received the Lifetime Achievement Award from ASTD, the world’s largest association dedicated to the learning and development profession. Campbell was one of six individuals recognized for contributions to the field.

The ASTD Awards are presented every year during the association’s annual conference which draws more than 8,000 learning and development professionals from nearly 80 countries. The awards ceremony also recognizes organizations that use L&D practices to advance business goals. This year 18 companies were presented with Excellence in Practice Awards.

The ASTD Award winners honored at the conference are:

Lifetime Achievement in Workplace Learning and Performance: David Campbell

Campbell was recognized for his work at the Center for Creative Leadership and the creation of his assessment tools that changed the face of leadership assessment and development.

Distinguished Contribution to Workplace Learning and Performance: William Rothwell

Rothwell is a recognized leader in succession planning and talent management and a professor at prestigious Workforce Education and Development program at Penn State. He is the author of the bestselling book *Effective Succession Planning: Ensuring Leadership Continuity and Building Talent from Within*.

Champion of Workplace Learning and Performance: Doug Conant

The Champion award is presented to an individual outside of the learning and development profession who advocates for the importance of workplace learning. Conant, the former CEO of The Campbell Soup Company and author of *TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments*, is well-known for his dedication to employee development. While at Campbell’s Conant created the CEO Institute and routinely participated in employee development experiences.

ASTD Certification Institute CPLP Fellows: Elaine Beich and Katherine Holt

The ASTD Certification Institute CPLP Fellow recognition is presented to thought leaders in the field who advocate for the professionalization of the industry and support its only credential, the Certified Professional in Learning and Performance® (CPLP). Elaine Beich and Katherine Holt are the inaugural recipients of this honor. Beich, a 30-year practitioner in the training and consulting field, is President and CEO of ebb associates inc., an organizational and leadership development firm that helps organizations work through large-scale change. Holt is President of Peakinsight LLC, a global network of assessment, coaching, and leadership development associates. She specializes in transformational coaching, working with executives to achieve breakthrough possibilities for themselves and their organizations.

ASTD Dissertation Award: Tomika Wilson Greer

The Dissertation Award is presented to foster and disseminate research in the field of workplace learning and performance. Greer's dissertation "An Investigation of Role Salience and Linkages to Work-Family Conflict" was successfully defended while she was a student at Texas A&M University. Now a professor at the University of Houston, Greer's research has implications for employers who want to better understand how to holistically value employees and address work-family issues to drive workforce performance improvement.

More information about the ASTD Awards and Excellence in Practice winners can be found on the ASTD website, www.astd.org.

About ASTD

ASTD (American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in more than 120 U.S. chapters and with 20 international partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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