

InsideOut Coaching, an award-winning workplace coaching program that gets more leaders, coaching more often, for more impact. (Salt Lake City, UT, April 19, 2012) InsideOut Development, a professional services firm, will showcase its newest edition of InsideOut Coaching, a best-in-class workplace coaching program, at ASTD 2012 Conference & Expo from May 6-9, 2012 at the Denver Convention Center. InsideOut Development will be located in booth #1531. Recently released to the market, InsideOut Coaching equips leaders with easy-to-use coaching tools that unlock the full capabilities of their teams. The program focuses on two primary elements 1) Understanding human performance and how to influence it and 2) Learning and practicing a process for holding effective coaching conversations. This coaching system was designed as an integrated, three-phase process that engages participants quickly with pragmatic concepts and tools, ensuring a high adoption of coaching back in the workplace. "At InsideOut we think differently about workplace coaching." said Jacques Bazinet, Vice President Corporate Development & Marketing. "It's not just training; it's a different way to look at performance improvement and our approach gets more leaders and managers coaching on real-world issues, right away. We are excited to share InsideOut Coaching—and our entire line of training offerings, with the attendees at ASTD 2012." In addition to experiencing InsideOut Coaching, attendees to ASTD 2012 will also have the opportunity to hear Alan Fine, founder of InsideOut Development and New York Times best-selling author, speak on "The Action Gap." This leadership training session will focus on getting frontline employees to use what they already know; getting away from knowledge acquisition in order to achieve amazing performance breakthroughs. More information about InsideOut Coaching and the entire line of InsideOut Development products and services for executives, managers, and frontline employees can be found at www.insideoutdev.com About InsideOut Development InsideOut Development is an award-winning professional services firm that provides learning, coaching, and consultative solutions to a large, global clientele. The company, recognized as a leader in developing manager-as-coach skills, trains tens of thousands of people annually using the GROW model and other innovative tools and programs developed by Alan Fine and the InsideOut Development team. The company also provides instructional certification and has certified thousands of facilitators in its program offerings. The organization's products and services have been used by hundreds of business industry leaders and many of the Fortune 500. Visit www.insideoutdev.com or follow us on LinkedIn and Facebook.